

# poolbar Architecture Competition 2012

## poolbar with pratersauna : invitation to bid

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„poolbar with Pratersauna“ (10.5. – 13.5.2012) Waldsteingartenstraße 135, 1020 Vienna, Austria.

For the first time, there is a poolbar architecture competition for the festival „poolbar with Pratersauna“ this year. An international, open, anonymous, single-level competition (subject to alterations) to obtain architectonic design concepts for the

### ARCHITECTONIC INTERVENTION FOR THE FESTIVAL POOLBAR WITH PRATERSAUNA

The poolbar Festival GmbH invites you to compete to design an architectonic intervention for the "poolbar with pratersauna" festival 2012 – the detailed description as well as further documents are available to be downloaded at <http://poolbar.at/pages/wettbewerbe/architektur> . This is the legal foundation for the competition and is deemed to be accepted upon submission of bid. However, this condensed version, combined with the available plans and photos, is sufficient to understand the competition requirements.

This competition is being run in cooperation with pro:Holz (<http://www.proholz.at>), the vai (Vorarlberger Architektur Institut), Holzbau Austria, Red bull Brandwagen, Ottakringer, the Tortenwerkstatt (<http://www.tortenwerkstatt.net/>) and the Wirtschaftskammer for Vorarlberg (WKV) and Vienna (WKW).

Interested parties may inspect the building within the limits of other events in the Pratersauna.

For available dates see: [www.pratersauna.tv](http://www.pratersauna.tv)

A viewing appointment with a tour from a Pratersauna representative is expected to take place on 16.12.2011, at 2pm. Please register for this at least one week beforehand at [architektur@poolbar.at](mailto:architektur@poolbar.at).

In order to guarantee anonymity, any inquiries from participants are always to be sent by mail to the competition administration/Tortenwerkstatt at [architektur@poolbar.at](mailto:architektur@poolbar.at)

### Purpose and context of the competition

poolbar is a summery culture and music festival from pop to niches, which has been taking place every year in Feldkirch since 1994. Since 2010 there has also been a condensed version of the Feldkircher Festival in Vienna. Its venue is the Pratersauna.

In 2009 the Pratersauna, an empty building from the 60s, was renovated and converted into a club with a bar. There are two terraces, there are barbeques outside in summer and the pool in the garden can be used for swimming. On several floors inside, people dance to the early hours to some of the hottest bands in the world – above all in the electro scene - and it all happens in an art-oriented and artfully designed ambience. The combination of various club floors in a charming converted building for water sports and sauna pleasure with green space and a pool presents the ideal location for the Viennese version of the poolbar-Festival.

The concept of the poolbar-Festival in Feldkirch is accordingly adapted to the different spatial and cultural conditions and transferred to new ground.

### Competition content

The aim is to create an inexpensive temporary architecture for the „poolbar with Pratersauna“ 2012, which doesn't just form an image for the four festival days, but ideally becomes a firm part of the club's culture for several years. We are looking for an idea, which is functional and has a particular architectonic or artistic value.

At the same time, the atmospheric and functional design of the garden area is very important – the structural intervention can be limited to designing unusual wooden furniture for the outdoor area or even go a few steps further and (additionally or alternatively) include the design of an outdoor bar with a sheltered foyer.

## Planning guidelines, aim, budget

The budget for the execution: in general the plans should be developed so that the essential jobs, particularly making mobile components/constructions (e.g. furniture), can be undertaken by potential cooperating companies. They are financed by cooperating companies up to about EUR 5,000.-. With the winnings for 1st place, compensation is also offered to adaptation according to poolbar requirements and compiling detailed plans, which if necessary provide the basis for the building team or the participating companies to implement the project. The additional cost on site (constructing and dismantling the poolbar architecture in the Pratersauna incl. material, transport,...) should be kept low and may not exceed EUR 3,500.-. The team for the construction and dismantling is also financed and provided by the sponsor.

## Wood as a central element

A diverse building material! Which wood-based material is used remains open and nothing should get in the way of innovative wood usage. For secondary constructions or connections, other materials can also be used.

## 1:1 Camps

Particularly in the domain of architecture, the step from planning to the 1:1 realisation is of great importance. Final important decisions are made on site, when the plan is confronted with reality. The 1:1 camps aim to exchange knowledge between the planners and the workmen. After the winning project has been chosen, it is implemented 1:1 (or as close as possible). For the camps there are partners from industry, who support the construction with materials. The 1:1 camp begins about a week before the planned completion.

## Jury prizes

- The winner receives Euro 1,500.-
- Third place receives Euro 250,-
- Second place receives Euro 500,-
- Publications, P.R.
- Tickets for the poolbar with Pratersauna opening day 2012

The jury reserves the right to not choose a winner, in the event of unsatisfactory entries.

## Public's choice - online voting on [www.poolbar.at](http://www.poolbar.at)

- The winner receives Euro 250,-
- Publications, P.R.
- 5 tickets for the poolbar with pratersauna 2012

## schedule

Up to date schedule on <http://poolbar.at/pages/wettbewerbe/architektur>

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|------------------------------------|------------|
| - Deadline for entries             | 26.02.2012 |
| - Start of online voting           | 01.03.2012 |
| - Start of 1:1 Camp                | 03.05.2012 |
| - End of online voting:            | 09.05.2012 |
| - poolbar with Pratersauna opening | 10.05.2012 |

Download of further Information, Drawing Files etc.

<http://poolbar.at/pages/wettbewerbe/architektur>

## Contact

[Architektur@poolbar.at](mailto:Architektur@poolbar.at)

Subject to alterations

General Information: Poolbar-Festival, Feldkirch & poolbar mit Pratersauna, Wien

*poolbar-Festival? I'm proud to be part of it.  
This is one of the most beautiful places in the world that we have ever been to.  
Fuck – what a beautiful place, what an amazing show, great people!  
(Nathen Maxwell, Flogging Molly / Interview in the poolbar-Film 2010)*

Nestling between three surrounding countries (Liechtenstein, Switzerland and Germany) the poolbar-Festival in Feldkirch, Austria, becomes - for almost seven weeks - an annual international hotspot for cultural exchanges & luscious parties. For its location the poolbar team has found the disused indoor pool, Altes Hallenbad, a charming building of the early sixties, made of glass and steel.

### **Speciality & Particularity**

Organisation-wise, the poolbar event bridges a gap between festival and club: temporary, but personal. On the one hand it uses room temporarily and provides a concentrated, high-quality programme. On the other hand - compared to big one-day and weekend festivals - it offers hospitality, continuity and change on a long-term basis. And social intercourse, which is greatly is an integral element, as well as its collaborators and artists.

### **Superstars & insiders' tips**

The poolbar-Festival stands for lust for living, extraordinary diversity and thrilling discoveries. For its programme, the poolbar-Festival offers a wide cultural diversity. Its multi-dimensional philosophy always takes the world of the visitors into account. Music, design, fashion or graphic arts are fundamental features of our everyday life, regardless of where we live.

### **Diversity & Variety**

The programme is basically adjusted to the demands and peculiarities of a pop or alternative cultural event. The repertoire is therefore formed by diverse categories, genres and degrees of familiarity. The quality of the poolbar-Festival lies in its extraordinary combination: International superstars (normally only to be seen on the biggest stages in summer) meet local art; legends meet up-and-coming artists; Indie-Rock meets HipHop meets Jazz; DJ meets Poetry Slam; film meets theatre; art meets culture meets science.

### **poolbar style**

The poolbar needs to be understood as a piece of art in itself. Its special appeal lies in the loving and very detailed arrangement. From year to year the appearance of the poolbar changes: graphic elements like posters, flyers and mags; the unique poolbar fashion gets awarded and reproduced by the annual poolbar style competition.

### **Reinvented annually: architecture!**

To get the best concepts for the specially manufactured temporary interior design, the poolbar-Festival invites entries for an architectural competition in co-operation with the architectural institute of Vorarlberg and the regional economic chamber.

### **Art as part of a pop-Festival**

At the poolbar-Festival, art is omnipresent and is displayed to the visitors not only in the form of its overall interior design. Artists are also invited to carry out projects within the frame of the festival. International artistic star Peter Kogler stands next to young artistic rookies.

### **Why they love it**

Artists love the intimate and personal atmosphere as well as the loving hospitality and the relaxing, picturesque landscape all around. Visitors and artists will find a largely open and respectful atmosphere which freely invites participation and analysis; a friendly environment whose many facets all root in its very own everyday life and do not represent a glossy atmosphere. To quote Marcel Elsener of St.Gallen's Saiten Magazine (Switzerland), The poolbar-Festival is not a "bluff of some elitist twerps" but "an offer for everyone" (July 2002).

poolbar-Festival 2012 in FELDKIRCH (Western Austria); July 6th – August 19th

poolbar is a mixture of an Indoor-Festival & a temporary Summer-Club;

**Capacity: 950 in the big room/hall, 450 in the pool.**

It starts at **July 6th and lasts for almost 7 weeks until Aug 19th.**

It takes place in a former indoor swimming pool in Feldkirch, western Austria (very close to Germany & Switzerland). Most of the artists which have been here were very enthusiastic about the Festival, our hospitality, our audience and the picturesque location in the middle of a park of a medieval city.



poolbar Festival 2011: OK Go in the Big Hall / chilling n front of the building (Fotos: Matthias Rhomberg)



poolbar Festival 2009: Terrace again // Crowd in the pool = small Hall (Fotos: [igy.at](http://igy.at) / [florianauer.li](http://florianauer.li))

poolbar-Festival 2012 in VIENNA; May 10th – May 13th

Planned as an “appetizer” in Austrias capital to the original Festival in Feldkirch, poolbar in Vienna quickly became a strong and unique festival. **Capacity: 400 in the big room/hall, 800 overall.**

Location: famous Pratersauna Hipster Club / [www.pratersauna.tv](http://www.pratersauna.tv)

(Artists last years: Tiga, Crystal Fighters, Radioslave, Wolfram, Fagget Fairies, Ginga, Die Sterne, Ken Hayakawa, Ice Black Birds)



poolbar Festival in Vienna 2010: poolbar mit pratersauna: From Live-Concerts with Visuals to chilly Jazzbrunch (Fotos: Florian Auer, [florianauer.li](http://florianauer.li) // hb)